

FROST & SULLIVAN VOICE OF CUSTOMER AWARD

Mahindra Powerol has won the prestigious “**VOICE OF CUSTOMER**” award for the most preferred Genset Brand in telecom segment.

The award which was announced by Frost & Sullivan in a glittering ceremony at Bangalore on 5th December’07 amidst an august gathering of some of the leading top corporate officials cites an example of our customer centric approach.

The award nomination process by Frost & Sullivan involved evaluation of the genset players on parameters like Industry penetration, Up-time, trouble free performance, overall satisfaction, likelihood of buying for future requirement & likely recommendation to others. Out of these parameters Mahindra Powerol has got the maximum rating amongst the other leading market players and was declared winner.

This award will stand for Mahindra Powerol’s commitment, dedication and their endeavor to focus on meeting customers’ needs and deriving satisfaction to an optimum level in the industry.

This is a moment of great joy & pride for the Mahindra Powerol and the entire FES team which will take us a step towards our goal of attaining leadership in overall genset market in India.



Mr. P Palaniappan receiving award from Mr. A Rangachari, MD, South Asia & Middle East, Frost & Sullivan.